





PLAYACHAMPIONS

SOCCER TAKEN SERIOUSLY

Competitive soccer league for adults in Los Angeles.

With our home field in Playa Vista, we are known as the most competitive rec soccer league for adults in the area, hosting more than three hundred players of more than 30 nationalities.

Playa Champions was founded in July 2017 and has become a reference for those who still want to compete at a high level.



IT'S ALL ABOUT THE COMMUNITY

It's not just the quality of play but the passionate and diverse community behind what makes Playa Champions a unique space for anyone looking to play soccer in Los Angeles.

We embrace the sense of community at all levels, we organize special events on and off the field, we have an All Stars team that compete with other cities and we do weekly pickup games and youth training sessions.

We go beyond soccer and build a community of friendships and professionals. Playa Champions is a hub for opportunity to all it's members.

Our core values are sportsmanship, equality and respect.



PLAYA CHAMPIONS IN NUMBERS

We are a growing community, not only of soccer enthusiasts but also of families, followers and supporters. Home of more than 30 nationalities, Playa Champions is composed by students, artists, musicians, young professionals, influencers and even world class celebrities.



23 registered teams, 300 Active players, 1500 community members (family and supporters).



12.4K Instagram Followers
... and growing!



Presence of popular influencers (300k+ followers), and world class celebrities (which attracts media and paparazzies). International reach: 30+ nationalities.



1000+ registered free agents.



34K page views in 2018 (19k unique sessions, 10k users).



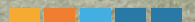
Strong brand identity. Recognizable brand in LA's trendiest areas. Opportunities to extend the brand into lifestyle products and apparel.



JOIN US

We are looking for local brands to join and help us take our competition to the next level. Some of our current areas of need are:

- + **Equipment:** soccer balls, gloves, goals, etc.
- + **Uniforms:** jerseys and bibs.
- + **Champion's and MVP's awards**
- + **Player's experience:** game filming, performance tracking (GPS), etc.
- + **Additional field hours**
- + **Travel Team:** We have an All Stars team which we want to register in specific high end competitions (Las Vegas, Copa 90, etc.)
- + **Give back:** we want to give back by providing accessible coaching to local underprivileged kids.









SPONSORSHIP PACKAGES



By sponsoring Playa Champions your brand will get exposure in everything we do, from Social Media, Website to Team Uniforms and even Team Names. Brands will also have category exclusivity.

Let's talk: hello@playachampions.com

FREESTYLE	MVP	SPONSOR A TEAM	CHAMPION'S AWARDS	FIELD SPONSOR	APPAREL PARTNER
					
\$500/Season	\$1,000/Season	\$2,000/Season	\$1,000/Season (can be products)	\$1,000/Season + one time \$500 for banner production	TBD
Inventory: 3	Inventory: 1 per division (D1 & D2).	Inventory: 23 teams	Inventory: 3 brands	Inventory: 3 brands per division	1 partner
Logos linked to your website to be displayed on our Home Page as well as on our Stats Pages (high traffic).	Every week, the best player of each division is awarded with a product of your brand. The award will be called: the weekly 'your brand name' MVP player. A picture with your product, logo and tag will be published every week on our social media account.	Sponsor a team by adding your logo to their uniforms. Pictures to be displayed on social media including tags to your company's profile. Option to add your brand's name to the team's name.	Provide us with awesome prizes for the League's Champions, MVP, league striker, best defender and best goal keeper. Company's logo will appear on website, mentions on social media, pictures with winners using your products.	Display your brand at the field through side banners. Your brand logo to be displayed on our website and social media.	We are looking for a partner to develop the PLAYA lifestyle soccer apparel brand (a blend of Californian vibes and international soccer). We take care of marketing, online sales and design, you take care of manufacturing and physical distribution.



SEE YA AT THE FIELD!

playachampions.com

